



Enabling communities & governments
to live with change

Urchin Industry Development - Tasmania

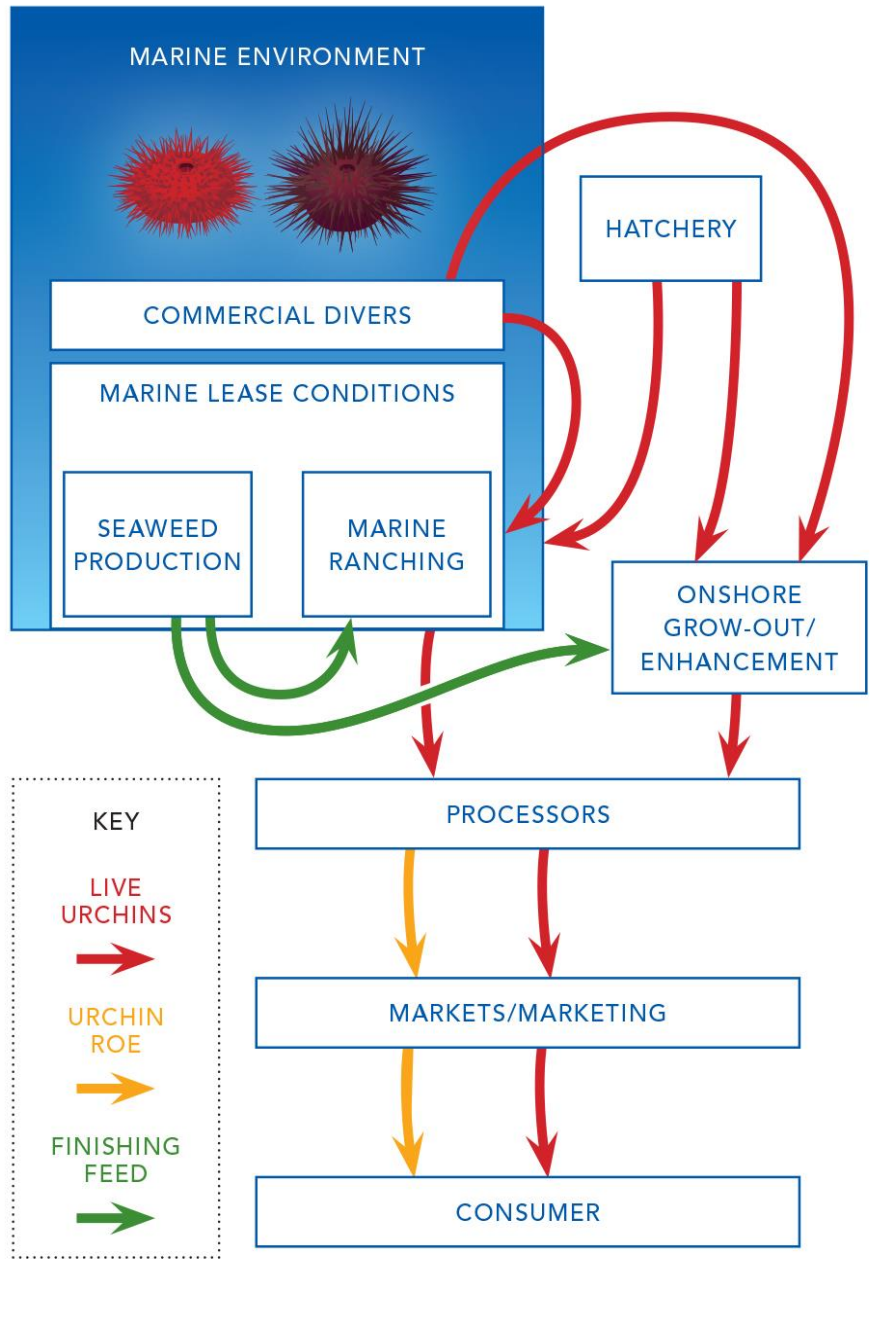
(Presentation for UAA, March 2019)

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3 critical points!

Industry development needs

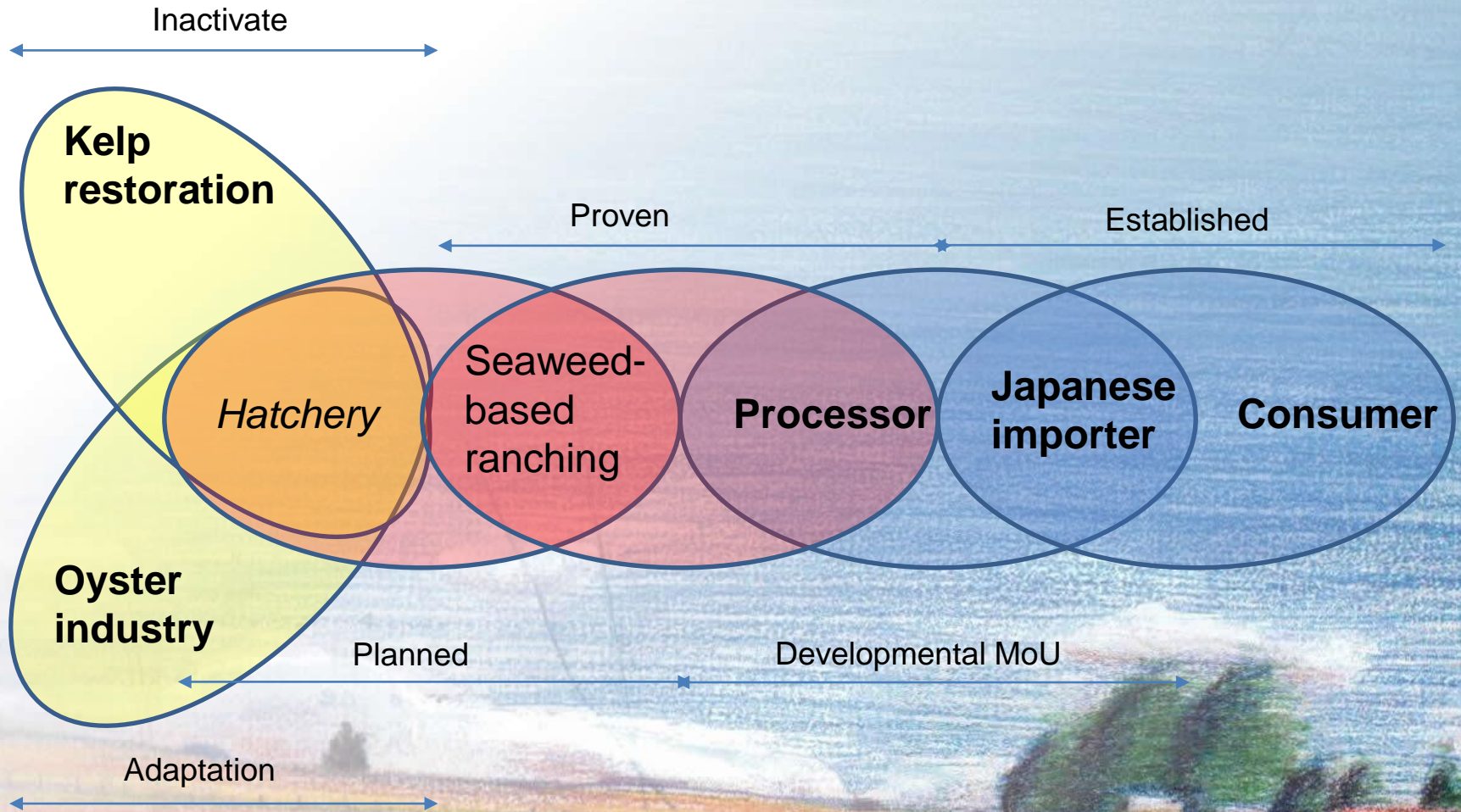
- vision and planning (what are you building and how do the bits link)
- social capital of commercial adopters/operators (who is going to pick up and 'do' this)
- opportunity (a viable path through red tape designed for mature industries)



Tasmanian industry vision

- How created
- How used
- How relevant at national level

Quick look at supply chain



Tas urchin industry activity

- Opportunistic wildcatch (5 yr cycle)
- Seaweed/urchin demonstration of Will James' proven methods is underway (helios)
- Subsidies for centro divers (pros and cons)
- Industry awareness that centros are the political hook; helios are the financial carrot; seaweed is a risk management
- International industry mentoring (product development)
- Entrepreneur social capital

Remember the 3 critical points!

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