Enabling communities & governments to live with change

Urchin Industry Development - Tasmania
(Presentation for UAA, March 2019)

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3 critical points!

Industry development needs

• vision and planning (what are you building and how do the bits link)

• social capital of commercial adopters/operators (who is going to pick up and ‘do’ this)

• opportunity (a viable path through red tape designed for mature industries)
Tasmanian industry vision

- How created
- How used
- How relevant at national level
Quick look at supply chain

- Kelp restoration
- Oyster industry
- Hatchery
- Seaweed-based ranching
- Processor
- Japanese importer
- Consumer

- Adaptation
- Planned
- Proven
- Developmental MoU
- Established
- Inactivate
Tas urchin industry activity

• Opportunistic wildcatch (5 yr cycle)
• Seaweed/urchin demonstration of Will James’ proven methods is underway (helios)
• Subsidies for centro divers (pros and cons)
• Industry awareness that centros are the political hook; helios are the financial carrot; seaweed is a risk management
• International industry mentoring (product development)
• Entrepreneur social capital
Remember the 3 critical points!

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